

HOW BUSINESS ANALYSTS ARE CATALYSTS FOR BUSINESS CHANGE

Business analysts play an extremely important role in business change and business transformation.

On the one hand, they are trying to discover the essence of the business problem, whilst finding a better solution for the business processes, and communicating this in such a way that all stakeholders come to a consensus on the best way to improve the business.

As such, business analysis is a combination of modeling, systemic thinking, innovating, communicating, persuasion and several other analytical skills.

We are happy to have **James Archer** as keynote speaker. James has a lot of business analysis experience in many different application areas. Requirements guru **James Robertson** will also be present, as well as many users of his requirements method **Volere**, now probably the most widely adopted requirements technique in Belgium.

We hope to bring together business analysts, requirements engineers and anyone interested in business change, and will create a networking event where everyone can find out how to do their job better.

This event is **FREE of charge**, but registration is mandatory. Please register at **www.itworks.be** or via the **I.T. Works meetup platform**.

Wednesday **2 April 2014** (19.00h-20.30h + networking)

James Archer has worked in many different application areas, but his most extensive experience is in the domain of local government. During this time, James has used the Volere approach in a variety of business led projects. He has always managed to come up with innovative solutions to the business problems, ones that have proved to be cheaper to implement and provide greater customer satisfaction in the long-term.



James Robertson is a consultant, teacher, author, project leader whose area of concern is the requirements for products, and the contribution that good requirements make to successful projects. His work in the area of business analysis & requirements gathering is valued by clients around the world.



He is the co-author of the best-selling book “Mastering the Requirements Process”, which provides guidance on finding requirements and writing them so that all stakeholders can understand them. He also co-founded the **Volere** approach to requirements engineering.