BPMN 2.0 Syntax and Positioning

An overview, positioning and evaluation of modelling business processes in BPMN: when, why, and most of all: how ?

3 June 2014 (14-21h) - Golden Tulip Brussels Airport Hotel (Diegem)

Seminar Goals:

BPMN stands for *"Business Process Model and Notation"*. This notation is now *thé standard for modelling business processes*. It allows companies to better understand their internal business processes and to document them in graphical visualisations.

Hence, organisations have the power *to describe their procedures in a clear and consistent way*. The graphical visualisations facilitate the communication and documentation of business transactions inside and between organisations, allowing them to respond quicker to new business opportunities.

This course is *an introduction to the "Business Process Model and Notation"*. It positions BPMN as the second layer of the business blueprint of an organisation. This is the layer beween the "vision" (first layer) and the "Low Level BPM" (third layer, documented in UML). *This course explains the complete syntax of BPMN (versions 1.x & 2.x) and the relationship with UML - when to use what ?*

This seminar helps you to meet the increasing demands in business process modelling. BPMN can be used to model the current AS-IS and the improved TO-BE situation. BPMN diagrams with sufficient precision & detail can be used to generate e.g. BPEL code for the automated execution of processes.

This course gives *an answer to these and other questions*:

- What is the BPMN format exactly ?
- How do you use BPMN optimally ?
- What is the link between BPMN and RA(S)CI ?
- When do you use BPMN and when UML ?
- Which tools can help you to model BPMN ?

Speaker: Christian Gijsels

Christian Gijsels, currently with the *Cronos Holding*, is responsible for the Consulting Group *The Business Analysts*, a group of 30+ business and functional analysts and project managers. Before that, Christian Gijsels was e-Business Manager at KPMG. You can find more information about The Business Analysts at www.thebusinessanalysts.be.

Full Programme:

13.30h-14h: *Registration and Coffee/Tea*

14.00h: *Positioning of BPMN*
- The 3D Enterprise Business Blueprint
- Positioning BPMN in the Business Blueprint
- Definition of a (BPMN-oriented) process
- Business Analysis versus Functional Analysis
- BPMN versus UML: when to use BPMN and when to use UML ?
- What is BPMN, round tripping, cloud BPM, ... ?

15.50h: *Coffee/Tea and Refreshments*

16.10h: *The syntax of BPMN 1.x/2.x*
- The RA(S)CI Method & its relation with BPMN
- The syntax of BPMN 1.x
- Extensions of BPMN 1.2 and BPMN 2.x
- Practical examples
- DMN: the Decision Model Notation

17.50h: *Dinner*

19.00h: *BPMN Case Examples*
- The importance of the Lexicon
- Modelling Human and Physical Actor
- How to define Actors in BPMN which can be reused in UML
- Business analysis with BPMN
- The interaction between BPMN and UML in a layered architecture

19.45h: *Coffee/Tea and Refreshments*

20.00h: *BPMN Tools & Demo*
- BPMN 1.x and BPMN 2.x support in tools
- Overview of BPMN Tools: (smart) drawing tools, full life-cycle tools, cloud tools, ...

20.45h: *Wrap-Up & Conclusions*

21.00h: *End of this Seminar*

Target Audience:

With this course, we mainly aim at the following job roles, although this is not an exhaustive list:
- Process and business modellers in BPM projects
- Enterprise architects
- Business & system analysts
- Business Process Owners

Answers these questions:

- What is the BPMN notation standard ?
- How do you use BPMN optimally for modelling business processes ?
- When do you use BPMN and when UML ?
- Which tools can help to model BPMN ?

Price of this Seminar:

The price for this seminar is *690 EUR (+ 21 % VAT)*, including your participation, handouts, dinner, coffee/tea, and a lot of background information about BPMN and process modelling with BPMN.

Discounts:

For *simultaneous registrations (one invoice)*, the 2nd participant of the same company receives *10%*, the 3rd *20 %* and all further participants *30 % discount*. A 20 % discount is given to participants from schools and universities..

Cancellation:

Cancellation is possible up to 2 weeks before the workshop, if received in writing. In this case, 20 % of the total amount is charged for administration. Otherwise, the full registration fee is due, regardless of the reason of cancellation. *Replacement of a participant* is possible at no extra charge.

This Seminar is Useful for:

This seminar is *aimed at anyone who wants a deeper understanding of process modelling with BPMN, or who wants to start using BPMN*. In particular, we can distinguish 2 major target audiences:

- Corporate and government organisations, looking for a more formal way to describe their business processes, including business activities, organisational issues, messages, partners and rules

- Project groups, looking for ways to improve the communication and alignment between business and IT

Of course you can *send us your questions about BPMN* in advance so that we can answer them during the seminar.

REGISTRATION FORM

Fax to: (09) 241.56.56 or register on-line - Questions ? Call (09) 241.56.13 or e-mail seminars@itworks.be

❑ Mr. / ❑ Mrs.

Name: _____ First Name: _____
Job Title: _____
Company: _____
Company Address: _____
_____
Phone: _____ Fax: _____
VAT/BTW/TVA nr.: _____
E-Mail: _____

Agrees with the workshop conditions, and registers for:

BPMN Syntax & Positioning (3rd of June 2014)

Please send the invoice for 690 EUR (+21% VAT) to my

❑ Company address
❑ Personal address: _____

Extra info for invoice (like order nr.): _____

Date _____ Signature _____

Please complete and return this form by mail or fax to: I.T. Works, Innovation Center, Technologiepark 3, 9052 Gent, *fax: (09) 241.56.56*. After receipt of the registration form, you will automatically receive a confirmation, invoice and a detailed access plan.