NEXT-GENERATION ENTERPRISE ARCHITECTURE

Architecture Friday

A Seminar and Discussion about Next-Generation EA with 2 Australians and 1 Dane

26 JUNE 2009 (10-16H30), CROWNE PLAZA HOTEL (ANTWERP)

9h30-10h00: *Registration, Coffee/Tea*

10h00: *Introduction to this "Architecture Friday" seminar (John Gøtze, President of the a\EA)*

10h15: *Discussion about EA in Practice (Pat Turner, CEO of Architecture Services (ASPL) Pty Ltd, Brisbane, Australia, and Currently EA Manager of Ipswitch City Council)*

Mr. Turner will discuss some of *his experiences in designing, implementing and reviewing enterprise architectures*. You will learn the current state-of-the-art in enterprise architecture and the way this helps to align strategy, business and technology. You will also learn *the shortcomings of today's enterprise architectures*, in particular in the use of EA by senior management to make strategic decisions.

Pat Turner is the CEO of Architecture Services (ASPL) in Brisbane, Australia. He is currently EA Manager of Ipswitch City Council. Architecture Services (ASPL) was co-founded in 2006 by Patrick Turner, and he has successfully delivered engagements for small, medium and large enterprises both in Australia and abroad.

11h30: *Coherency Management - Architecting the Enterprise for Alignment, Agility and Assurance (John Gøtze)*

John Gøtze will introduce central concepts from his new book on "Coherency Management". The presentation will focus on "coherency management" as the primary goal of EA. By establishing a coherency management capability as part of their EA approach, enterprises can *bring together the enterprise's strategic, business and technology dimensions*, and in doing so, create a coherent enterprise based on the three core values alignment, agility and assurance.

Taking a critical look at a number of EA-efforts in various enterprises around the world, *John will demonstrate that coherency must be a major concern for enterprise architects*. A *coherency management framework* will be introduced and its use demonstrated.

Dr John Gøtze has worked with government technology, EA and open standards for more than 15 years. Today, he is an independent consultant and writer, and the President of a\EA, the Association of Enterprise Architects. He is a co-founder of EA Fellows, a group of Danish EA professionals.

John is the co-author of the forthcoming book "Coherency Management: Architecting the Enterprise for Alignment, Agility and Assurance".

12h45: *Q & A and Discussion*

13h00: *Lunch*

14h00: *EA as a Way to Manage Change (Peter Bernus, Associate Professor at Griffith University in Brisbane, Australia)*

In the afternoon session, *Peter Bernus looks at EA as a way to manage change and in general a way to enable the development of enterprises* (not just IT/IS). It is a well known paradigm that every architecture artifact must address one or more stakeholder concerns. Peter explores two problems and suggested solutions for the EA work. The first problem is: how to ensure that the artifacts (models and descriptions) created in the EA process adequately address real stakeholder concerns. The second problem concerns the future of information management in EA. The present state-of-the-art and future trends are explored, with special consideration of the dynamics of change. *Peter strongly makes the case for the need of enterprise to be "designed" and envisions the evolving role of enterprise architect in this context.*

Peter Bernus graduated from Budapest Technical University as an engineer in electronic technology in 1976.
He is currently an Associate Professor at Griffith University, where he is teaching in the Masters of Enterprise Architecture program.
Peter Bernus' research interests are in Enterprise Modelling, Enterprise Integration and Architectures for Enterprise Integration.
Special interests include inter- and intra-organisational management, global enterprise networks, and dynamic project enterprises.

16h00: *Final Q & A and Discussion*

16h30: *End of this Seminar*

REGISTRATION FORM

Fax to: (09) 241.56.56 - Questions ? Call (09) 241.56.13 or Email seminars@itworks.be

❑ Mr. / ❑ Mrs.

Name: _____ First Name: _____

Job Title: _____

Company: _____

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_____

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Agrees with the seminar conditions, and registers for:

Next-Generation Enterprise Architecture (26 June 2009)

The price for this seminar is 250 EUR (+21% VAT), but participants of previous EA-related seminars get **30% discount**.
Use the discount code **EACUSTOMER** when registering on-line !

Extra info for the invoice (e.g. P.O. nr.): _____

Date _____ Signature _____

Please complete and return this form by mail or fax to: I.T. Works, Innovation Center, Technologiepark 3, 9052 Gent, **fax: (09) 241.56.56**
After receipt of the registration form, you will automatically receive a confirmation, invoice and a detailed access plan.