

ADVANCED ENTERPRISE ARCHITECTURE

CONCEPTS

HOW CAN YOU MANAGE EA, LEAD EA TEAMS, EXPLOIT EA AND LINK EA TO OTHER GOVERNANCE PROCESSES ?

14-16 MAY 2014 (10-18H), GOLDEN TULIP BRUSSELS AIRPORT (DIEGEM)

WHY ATTEND THIS WORKSHOP ?

An EA framework such as *the EA³ Cube, TOGAF or Zachman* is a tool to align strategy, business and technology: $EA = S + B + T$. But *how do you use such an enterprise architecture*, how do you run an EA team and an EA competence center (EACC), and how do you improve the maturity of enterprise architecture throughout your company ?

This three-day course is intended to build experience in managing EA programs, establishing/leading EA teams, winning EA work, delivering EA products, and using EA to improve mission performance.

This course will also cover advanced concepts on linking EA to other governance processes, including capital budget planning, program management, security, and human resources management.

ANSWERS YOUR QUESTIONS:

Typical questions that will be answered during this three-day workshop are:

- How can you *show the advantages of EA* ?
- What is *the added value of EA* ?
- Where and how do you *start building EA* ?
- What is the *lifecycle* of an EA ?
- (How) Can you assess *the maturity of EA* ?
- What are the *roles and responsibilities of an EA team* & a chief enterprise architect ?
- How can you *link EA to other governance processes* such as capital budget planning, program management and HRM ?
- How do you *use EA with outsourcing* or with mergers & acquisitions ?
- ... (your questions are welcome)

FULL PROGRAMME:

Every day starts at 10h00 and ends before 18h00.

9h30-10h: Coffee/Tea and Refreshments

Day 1: Advanced use of your enterprise architecture **1**

- Implementing Standards and Profiles
 - Standards for EA & SOA (WS-*, REST, ...)
 - EA standards for government
 - CMU's EA Audit Model (EA2M)
 - EA Profiles and reference models

- Implementing the *EA Value Scorecard*
 - Determining the value of doing EA
 - 5 value areas: strategic alignment, managing change, improving business performance, improving service delivery and controlling technology costs
 - Which value area(s) do you want to tackle ?
 - Additional areas of value generated by EA
 - Measuring the value of your EA Program
- *Developing an EA Management & Transition Plan*
 - Purpose
 - Example EA Management Plan
 - Current Architecture Descriptions
 - Future Architecture Descriptions
- *Embedding EA*: Using EA information for planning and decision making in e.g. Strategic & Scenario Planning, Investment Decision Making, Project & Change Management, IT Security Planning, Workforce Planning and Outsourcing

Day 2: EA Program Management **2**

- EA program management overview
- Performance objectives and metrics
- Budget for your EA Program
- Your EA Program Schedule

Day 3: Setting up your EA Team, Producing EA Deliverables, Raising EA Maturity and Final Remarks **3**

- Staffing your EA Program
- Customer Relationship Management
- Deliverables and tracking
- EA Program *Governance*
- What is the link with CMMI ?
- EA Program *Maturity*
- EA Program Auditing example, based on EA2M
- Final Exam (open book)

18.00h End of each workshop day

This workshop is organised in cooperation with CMU and EA Fellows. The number of participants is limited to 16 for maximum interaction and learning experience. During this workshop, free wifi Internet access will be available to our participants.

In cooperation with
Carnegie Mellon University

SPEAKER AT THIS WORKSHOP:

Dr. John Gotze has worked with government technology, enterprise architecture and open standards for more than 15 years. Today, he is an independent consultant and writer, and a co-founder of EA Fellows, a Danish EA think tank. John is also the co-author of the brandnew book "Beyond Alignment: Applying Systems Thinking in Architecting Enterprises", which you get FREE with your participation..



PRICE OF THIS WORKSHOP:

The price of this workshop is **1800 EUR (+ 21 % VAT)**, incl. participation in the workshop, lunches, coffee/tea, and a color copy of all the slides.

DISCOUNTS:

For *simultaneous registrations (one invoice)*, the 2nd participant of the same company receives **10 %**, the 3rd **20 %** and all further participants **30 % discount**. A 20 % discount is given to participants from schools and universities..

CANCELLATION POLICY:

Cancellation is possible up to 2 weeks before the workshop, if received in writing. In this case, 20 % of the total amount is charged for administration. Otherwise, the full registration fee is due, regardless of the reason of cancellation.

THIS WORKSHOP TEACHES YOU:

Following this workshop, participants will *have an advanced understanding of EA concepts and practices*, and should be able to more successfully establish and lead EA teams and projects in the public and private sector, as well as develop project proposals and gain/maintain customer and stakeholder confidence and support. This will result in improved EA program success, higher quality EA documentation, improved communication with EA clients and stakeholders, and increased EA value delivery.

This workshop is particularly useful *for anyone who is involved in enterprise architecture*. This includes, but is not restricted to Business Managers, Program Managers, Technology Managers, Technical Staff.

REGISTRATION FORM

Fax to: (09) 241.56.56 or backup fax (09) 220.34.57 - Questions ? Call (09) 241.56.13 or e-mail seminars@itworks.be

Mr. / Mrs.

Name: _____ First Name: _____

Job Title: _____

Company: _____

Company Address: _____

Phone: _____ Fax: _____

VAT/BTW/TVA nr.: _____

E-Mail: _____

Agrees with the workshop conditions, and registers for:

Advanced Enterprise Architecture Concepts (14-16 May 2014)

Please send the invoice for 1800 EUR (+21% VAT) to my

Company address

Personal address: _____

Extra info for invoice (like order nr.): _____

Date _____ Signature _____

Please complete and return this form by mail or fax to: I.T. Works, Innovation Center, Technologiepark 3, 9052 Gent, fax: (09) 241.56.56 or (09) 220.34.57. After receipt of the registration form, you will automatically receive a confirmation, invoice and a detailed access plan.