ENTERPRISE PORTALS:

A personalized and user-friendly interface that centralizes information, applications and processes to do your job better and more productively.

17 FEBRUARY 2005 (14-21h), HOTEL SOFITEL BRUSSELS AIRPORT (DIEGEM)

FULL PROGRAMME OF THIS SEMINAR:

13.30h - 14.00h *Registration, Coffee/Tea and Croissants*

14.00h *Introduction: what are enterprise portals ? Why are these useful ? (Peter Hinssen, Porthus)*

- What is an enterprise portal ?
- Where do they come from ?
- From Intranet to enterprise portal
- A classification of portals - different portals for different users ?
- Portals and content management
- Typical user requirements
- The ROI of portals

WHAT & WHY

14.45h *Underlying Technologies (Peter Hinssen)*

- The portal presentation layer: Web interface, mobile access, ...
- Personalisation techniques
- The taxonomy challenge
- The portal directory
- Portal content management
- Application servers
- Search tools and semantic engines
- Security: access control, authentication and single sign-on
- Portal adapters for extending functionality and integrating applications: portlets, Web parts, gadgets, iViews, ...
- Web-based collaboration
- Reliability and availability issues
- Selecting the right tool for the job

PORTAL TECHNOLOGY

15.30h *Coffee/Tea Break + Information Market*

16.00h *Collaboration, Workflow and Process Support in Portals (Peter Hinssen)*

COLLABORATION & WORKFLOW

- Workflow and collaboration as a part of portals, and the possible synergy that this can have
- Web-based collaboration solutions, e.g; to work together on projects, documents, ... via a portal
- Will 2005 be the year of the "process portal", in other words, will the best practices in your business processes be enabled via your portal ?
- What are the questions to ask portal framework vendors about "process automation" ?

16.30h *Market Overview (Peter Hinssen)*

- Market evolution
- Specialized portal players: Citrix NFuse, Hummingbird, Plumtree, Portal Software, Viador, ...
- What the big software players are offering today:

MARKET OVERVIEW

  - **IBM** WebSphere Portal Server
  - **BEA** WebLogic Portal
  - **SAP** Portals and Netweaver
  - **Microsoft** SharePoint Portal Server
  - **Oracle**9iAS
  - **Sun** ONE Portal Server
  - **Computer Associates** CleverPath Portal
  - **Sybase** Enterprise Portal
  - Various Others: Broadvision, Vignette, ...

17.15h *Lessons Learned from Various Case Studies*

- Several interesting case studies have been presented at the 8 previous sessions of this seminar. What lessons can be learnt? Are there any portal project patterns? Is there a typical business case for portals? What technologies and portal applications are typical for what kind of company?
- We will discuss succesful portal projects realised with MS SharePoint, SAP, IBM WebSphere and BEA.

18.00h *Dinner + Information Market*

REAL-LIFE PORTAL CASE STUDIES

19.15h *Case Study: Belgacom (Bart Van Vlierberghe)*

- The business case: why was this portal set up ?
- What technology was chosen ?
- What are the main results ?
- What are their plans for the future ?

20.00h *How to Implement an Enterprise Portal, and how to Make it Successful ? (Peter Hinssen)*

- What's involved in building an enterprise portal ?
- The impact on application development
- Implementation strategy & critical success factors
- Customizing a portal to meet your specific business needs
- Maintaining an enterprise portal

CRITICAL SUCCESS FACTORS

20.45h *Summary, Questions and Answers*

21.00h *End of the Seminar*

REGISTRATION FORM

Fax to: (09) 241.56.56 or backup fax (09) 220.34.57 - Questions ? Call (09) 241.56.13 or e-mail seminars@itworks.be

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Enterprise Portals (17 February 2005, 14-21h)

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